



February 27, 2008

Dr. Richard F. Daines  
Commissioner  
State of New York Department of Health  
Corning Tower  
Rockefeller Empire State Plaza  
Albany, NY 12237

Dear Commissioner Daines:

The American Medical Association (AMA) and the American Medical Association Alliance (AMAA) would like to express our sincere gratitude for your recent position statement to the Motion Picture Industry in support of the four policy solutions to getting smoking out of youth-rated films. Your strong action will substantially increase the pressure on media companies to remove smoking from all of their youth-rated films.

The AMA and AMAA are engaged in a three-year campaign, Screen Out!, which organizes nearly 23,000 members nationwide to actively pressure media companies and the Motion Picture Association of America to get smoking out of their youth-rated films. Increasing visibility through public endorsements, such as yours, greatly increases the strength of our campaign and we would like to share our sincere thanks.

We look forward to continuing to work together to meet our shared objectives of implementing the Smoke Free Movies policies (<http://www.smokefreemovies.ucsf.edu>).

Best,

A handwritten signature in black ink that reads "Ronald M. Davis". The signature is written in a cursive style.

Ronald M. Davis, MD  
President  
American Medical Association

A handwritten signature in black ink that reads "Dianne C. Fenyk". The signature is written in a cursive style.

Dianne C. Fenyk  
President  
American Medical Association Alliance