

Rate New Smoking Movies R

Any film that shows or implies tobacco should be rated R. The only exceptions should be when the presentation of tobacco clearly and unambiguously reflects the dangers and consequences of tobacco use or is necessary to represent smoking of a real historical figure;

Certify No Pay-Offs

The producers should post a certificate in the credits at the end of the movie declaring that nobody on the production received anything of value (cash money, free cigarettes or other gifts, free publicity, interest-free loans or anything else) from anyone in exchange for using or displaying tobacco;

Require Strong Anti-Smoking Ads

Studios and theaters should require a genuinely strong anti-smoking ad (not one produced by a tobacco company) to run before any film with any tobacco presence, regardless of its MPAA rating;

Stop Identifying Tobacco Brands

There should be no tobacco brand identification nor the presence of tobacco brand imagery (such as billboards) in the background of any movie scene;

Now, therefore, be it resolved that D.C. V. Ch. 171 of **Massena, New York** endorses the four objectives of the Smoke Free Movies campaign.

Be it further resolved that this resolution shall be transmitted to the Motion Picture Association of America; to the major motion picture studios and to their parent corporations (Warner Bros., owned by TimeWarner; Disney and Miramax, owned by The Walt Disney Company; DreamWorks LLC; 20th Century Fox, owned by The News Corporation; Columbia and MGM, owned by Sony Corporation of America; Universal, owned by General Electric; Paramount, owned by Viacom); the state Attorney General; our U.S. Senators and Congressional Representatives; and the University of California-San Francisco Smoke Free Movies project.

Comms. Merrill J. Bell
Signature, Organization

11-17-05
Date