

THE WALT DISNEY COMPANY

Survey includes: English-language, US-produced theatrical features grossing at least \$500,000 produced and/or distributed by Disney subsidiaries. Recalculated after 2010 sale of Miramax, which is now reported with independent companies. Listed by year, by G/PG/PG-13 or R rating, alphabetically within ratings. Movies with tobacco imagery are **boldface**.

DISNEY'S 12-YEAR RECORD, 1999-2010

- MOVIES PRODUCED AND/OR DISTRIBUTED: 180
 - YOUTH-RATED (G/PG/PG-13): 145 (81%)
- MOVIES WITH SMOKING: 91 (51%)
 - R-RATED WITH SMOKING: 89% (31 of 35)
 - YOUTH-RATED WITH SMOKING: 41% (60 of 145)
 - PG-13 WITH SMOKING: 59% (41 of 69)
 - PG WITH SMOKING: 27% (14 of 52)
 - G WITH SMOKING: 21% (5 of 24)
- OF DISNEY'S SMOKING MOVIES, 66% WERE YOUTH-RATED

Year: 2010

SMOKING OVERALL: 8% (1 of 12)
SMOKING YOUTH-RATED: 8% (1 of 12)
SMOKING R-RATED: N/A
OF SMOKING MOVIES, 100% WERE YOUTH-RATED

Alice in Wonderland (2010) PG

Oceans (2010) G
Toy Story 3 (2010) G
Secretariat (2010) PG
Tangled (2010) PG
The Last Song (2010) PG
The Sorcerer's Apprentice (2010) PG
Tron: Legacy (2010) PG
You Again (2010) PG
Prince of Persia (2010) PG-13
Step Up 3D (2010) PG-13
When in Rome (2010) PG-13

Year: 2009

SMOKING OVERALL: 14% (2 of 14)
SMOKING YOUTH-RATED: 14% (2 of 14)
SMOKING R-RATED: N/A
OF SMOKING MOVIES, 100% WERE YOUTH-RATED

Earth (2009) G
 Hannah Montana: The Movie (2009) G
 Jonas Brothers: 3D Concert Experience (2009) G
Ponyo (2009) G
 Princess and the Frog, The (2009) G
 Toy Story 1 & 2, 3D (2009) G
 Confessions of A Shopaholic (2009) PG
Disney's A Christmas Carol (2009) PG
 G-Force (2009) PG
 Old Dogs (2009) PG
 Race to Witch Mountain (2009) PG
 Up (2009) PG
 Proposal, The (2009) PG-13
 Surrogates (2009) PG-13

Year: 2008

SMOKING OVERALL: 9% (1 of 11)
 SMOKING YOUTH-RATED: 0% (0 of 10)
 SMOKING R-RATED: 100% (1 of 1)
 OF SMOKING MOVIES, 0% WERE YOUTH-RATED

College Road Trip (2008) G
 Hannah Montana/Miley Cyrus (2008) G
 High School Musical 3 (2008) G
 Bedtime Stories (2008) PG
 Beverly Hills Chihuahua (2008) PG
 Bolt (2008) PG
 Chronicles of Narnia: Prince Caspian, The (2008) PG
 Step Up 2 the Streets (2008) PG-13
 Swing Vote (2008) PG-13
 Wall-E (2008) G

Miracle at St. Anna (2008) R

Year: 2007

SMOKING OVERALL: 46% (6 of 13)
 SMOKING YOUTH-RATED: 42% (5 of 12)
 SMOKING R-RATED: 100% (1 of 1)
 OF SMOKING MOVIES, 83% WERE YOUTH-RATED

Meet the Robinsons (2007) G
 Ratatouille (2007) G
 Bridge to Terabithia (2007) PG
 Enchanted (2007) PG
 Game Plan, The (2007) PG
National Treasure: Book of Secrets (PG) PG
 Nightmare Before Christmas in 3-D, The (2007) PG
Underdog (2007) PG
 Dan in Real Life (2007) PG-13

Invisible, The (2007) PG-13

Pirates of the Caribbean: At Worlds End (2007) PG-13

Wild Hogs (2007) PG-13**Primeval (2007) R****Year: 2006**

SMOKING OVERALL: 38% (6 of 16)

SMOKING YOUTH-RATED: 38% (5 of 14)

SMOKING R-RATED: 50% (1 of 2)

OF SMOKING MOVIES, 83% WERE YOUTH-RATED

Santa Clause 3 (2006) G

The Shaggy Dog (2006) PG

Eight Below (2006) PG

Glory Road (2006) PG

Invincible (2006) PG

Annapolis (2006) PG-13**Déjà Vu (2006) PG-13****Goal! (2006) PG-13**

The Guardian (2006) PG-13

Pirates of the Caribbean 2 (2006) PG-13**Stay Alive (2006) PG-13**

Step Up (2006) PG-13

Stick It (2006) PG-13

The Prestige (2006) PG-13 (*with Time Warner*)

Apocalypto (2006) R

Casanova (2006) R**YEAR: 2005**

SMOKING OVERALL: 60% (9 of 15)

SMOKING YOUTH-RATED: 45% (5 of 11)

SMOKING R-RATED: 100% (4 of 4)

OF SMOKING MOVIES, 56% WERE YOUTH-RATED

Herbie: Fully Loaded (2005) G

Ice Princess (2005) G

Greatest Game Ever Played (2005) PG**Hitchhiker's Guide to the Galaxy (2005) PG**

Sky High (2005) PG

The Chronicles of Narnia (2005) PG

The Pacifier (2005) PG

A Lot Like Love (2005) PG-13

Cursed (2005) PG-13

Dark Water (2005) PG-13

Flightplan (2005) PG-13

Mindhunters (2005) R**Shopgirl (2005) R****Sin City (2005) R**

Venom (2005) R**YEAR: 2004**

SMOKING OVERALL: 62% (10 of 16)
 SMOKING YOUTH-RATED: 57% (8 of 14)
 SMOKING R-RATED: 100% (2 of 2)
 OF SMOKING MOVIES, 80% WERE YOUTH-RATED

Young Black Stallion (2004) G**Around the World in 80 Days (2004) PG**

Confessions of a Teenage Drama Queen (2004) PG

Miracle (2004) PG

National Treasure (2004) PG

Teacher's Pet (2004) PG

The Princess Diaries 2 (2004) G

Alamo (2004) PG-13**Hidalgo (2004) PG-13**

King Arthur (2004) PG-13

Ladder 49 (2004) PG-13

Mr. 3000 (2004) PG-13

Raising Helen (2004) PG-13**The Village (2004) PG-13****Life Aquatic (2004) R****The Ladykillers (2004) R****YEAR: 2003**

SMOKING OVERALL: 69% (11 of 16)
 SMOKING YOUTH-RATED: 58% (7 of 12)
 SMOKING R-RATED: 100% (4 of 4)
 OF SMOKING MOVIES, 64% WERE YOUTH-RATED

Freaky Friday (2003) PG

Haunted Mansion (2003) PG

Holes (2003) PG

Lizzie McGuire Movie (2003) PG

Bringing Down the House (2003) PG-13

Duplex (2003) PG-13

It Runs in the Family (2003) PG-13 *(with MGM)*

My Boss's Daughter (2003) PG-13

Pirates of the Caribbean (2003) PG-13

Recruit (2003) PG-13**Shanghai Knights (2003) PG-13****Under the Tuscan Sun (2003) PG-13****Bad Santa (2003) R****Cold Creek Manor (2003) R****Open Range (2003) R****Veronic Guerin (2003) R**

YEAR: 2002

SMOKING OVERALL: 62% (10 of 16)
 SMOKING YOUTH-RATED: 54% (7 of 13)
 SMOKING R-RATED: 100% (3 of 3)
 OF SMOKING MOVIES, 70% WERE YOUTH-RATED

Rookie (2002) G
 Santa Claus 2 (2002) G
 Snow Dogs (2002) PG
Bad Company (2002) PG-13
Big Trouble (2002) PG-13
Count of Monte Cristo (2002) PG-13
Hot Chick (2002) PG-13
 Imposter (2002) PG-13
Moonlight Mile (2002) PG-13
Reign of Fire (2002) PG-13
Signs (2002) PG-13
 Sweet Home Alabama (2002) PG-13
 Tuck Everlasting (2002) PG-13

25th Hour (2002) R
Paid in Full (2002) R
Sorority Boys (2002) R

YEAR: 2001

SMOKING OVERALL: 64% (9 of 14)
 SMOKING YOUTH-RATED: 64% (7 of 11)
 SMOKING R-RATED: 67% (2 of 3)
 OF SMOKING MOVIES, 78% WERE YOUTH-RATED

The Princess Diaries (2001) G
 Max Keeble's Big Move (2001) PG
 On the Line (2001) PG
Bubble Boy (2001) PG-13
 Corky Romano (2001) PG-13
Crazy/Beautiful (2001) PG-13
Double Take (2001) PG-13
Just Visiting (2001) PG-13 *(with Sony)*
Out Cold (2001) PG-13
Pearl Harbor (2001) PG-13
Serendipity (2001) PG-13

Mulholland Dr. (2001) R *(with Universal)*
 O (2001) R
The Royal Tenenbaums (2001) R

YEAR: 2000

SMOKING OVERALL: 88% (15 of 17)
 SMOKING YOUTH-RATED: 83% (10 of 12)

SMOKING R-RATED: 100% (5 of 5)
 OF SMOKING MOVIES, 67% WERE YOUTH-RATED

102 Dalmatians (2000) G

Kid (2000) PG

Mission to Mars (2000) PG

Remember the Titans (2000) PG

Boys and Girls (2000) PG-13

Coyote Ugly (2000) PG-13

Crew (2000) PG-13

Gone in Sixty Seconds (2000) PG-13

Keeping the Faith (2000) PG-13

O Brother, Where Art Thou? (2000) PG-13 (with Universal)

Shanghai Noon (2000) PG-13

Unbreakable (2000) PG-13

Duets (2000) R

High Fidelity (2000) R

Play It to the Bone (2000) R

Reindeer Games (2000) R

Scary Movie (2000) R

YEAR: 1999

SMOKING OVERALL: 80% (16 of 20)
 SMOKING YOUTH-RATED: 70% (7 of 10)
 SMOKING R-RATED: 90% (9 of 10)
 OF SMOKING MOVIES, 44% WERE YOUTH RATED

Straight Story (1999) G

Bicentennial Man (1999) PG (with Sony)

Inspector Gadget (1999) PG

Mighty Joe Young (1999) PG

My Favorite Martian (1999) PG

10 Things I Hate About You (1999) PG-13

A Civil Action (1999) PG-13 (with Viacom)

Other Sister (1999) PG-13

Runaway Bride (1999) PG (with Viacom)

Sixth Sense (1999) PG-13

Bringing Out the Dead (1999) R (with Viacom)

Deuce Bigelow (1999) R

Instinct (1999) R

Mumford (1999) R

Mystery, Alaska (1999) R

Playing by Heart (1999) R

Summer of Sam (1999) R

The 13th Warrior (1999) R

The Cradle Will Rock (1999) R

The Insider (1999) R

SOURCES: IMDbPro.com, screenit.com, scenesmoking.org